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Delhi-NCR, Ghaziabad
We're now

KIET

GROUP OF INSTITUTIONS

Connecting Life with Learning



AUTONOMOUS

KIET SCHOOL OF MANAGEMENT

ADMISSION BROCHURE



NIRF-2022
Engineering Rank - 187
Pharmacy Rank - 97



Accredited by
NAAC with Grade "A+"



NBA Accredited Courses
CSE, ECE, EEE, IT, ME, CE, MCA,
MBA and B.Pharm

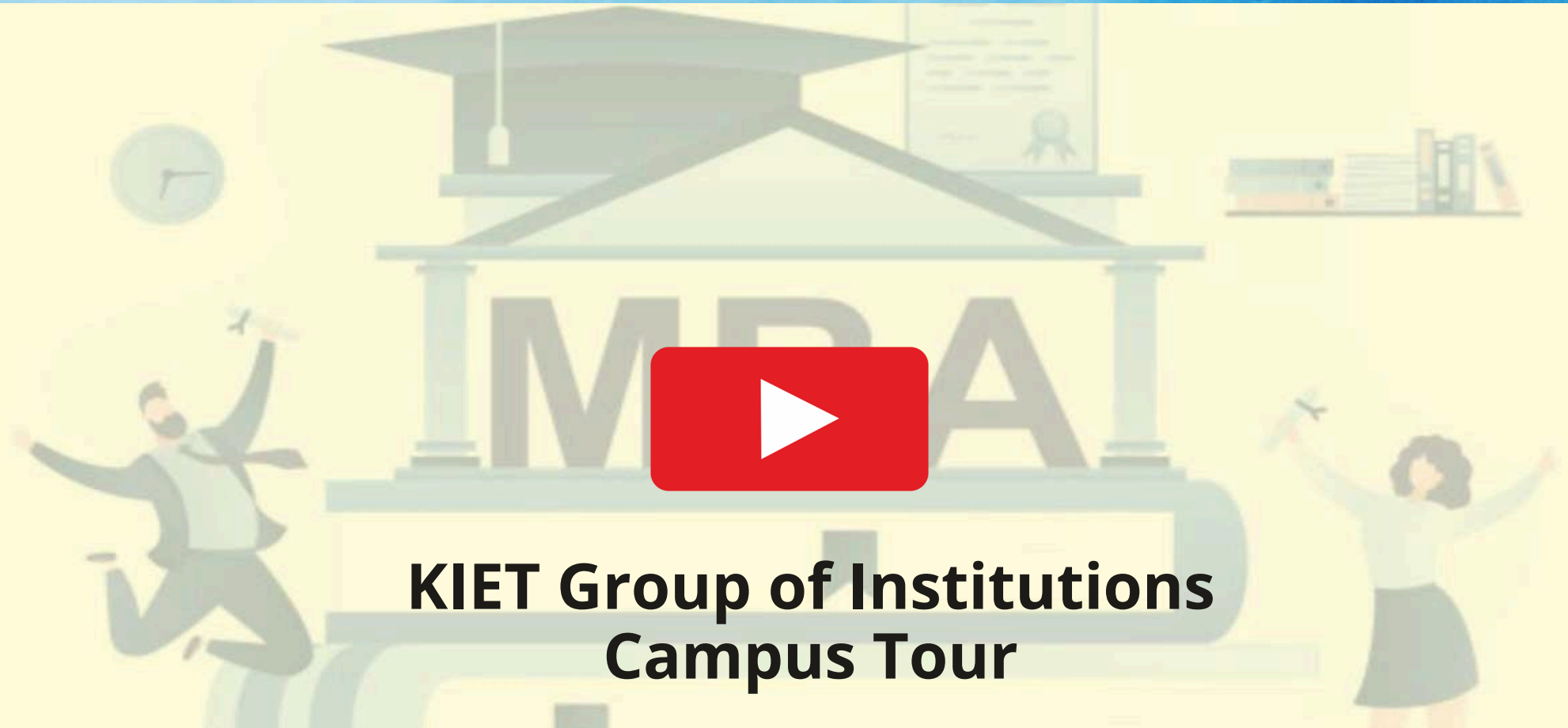


3 Rank
"Private Institutions (Technical)" in
India by ARIIA 2021 Ranking



Diamond Rating with QS Gauge
An exemplary ode to quality
education

GET A GLIMPSE OF THE CAMPUS



KIET Group of Institutions Campus Tour





A Glimpse @ KIET SCHOOL OF MANAGEMENT



KRISHNA CHARITABLE SOCIETY



Sh. Sarish Aggarwal
Chairman



Sh. Atul Garg
Vice Chairman



Sh. Sunil P. Gupta
General Secretary



Sh. G.D. Jain
Treasurer



Sh. A.N. Gupta
Member



Sh. Joginder Pal Singhla
Member



Sh. Neeraj Chaudhary
Member



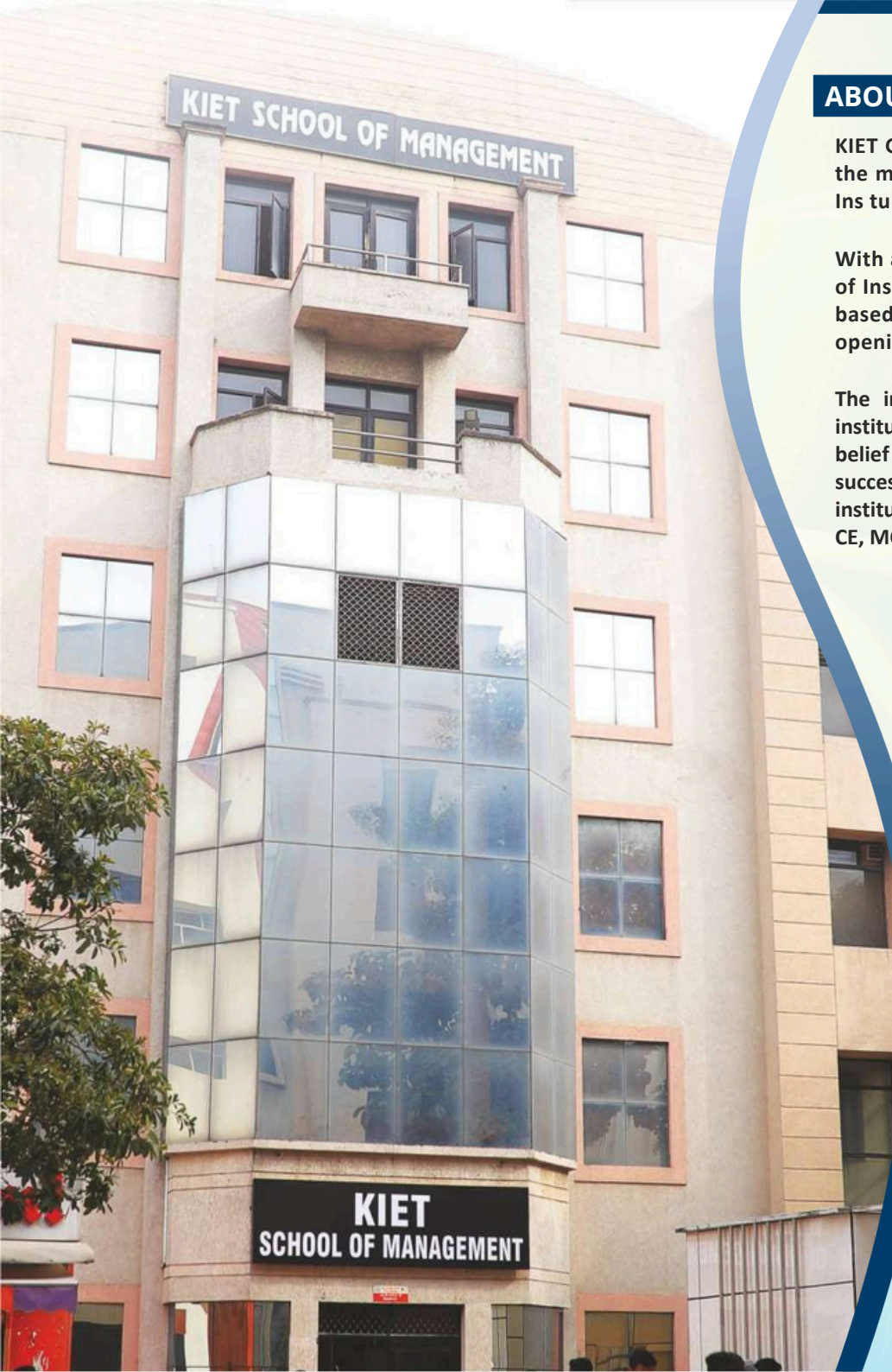
Sh. Rakesh Goel
Member



Sh. Raghvendra Garg
Member



Sh. Surendra Mittal
Member



ABOUT KIET Group of Institutions

KIET Group of Institutions is recognized as one of the best engineering colleges in Delhi-NCR. Founded by the members of Krishna Charitable Society in 1998 with a modest number of 180 students, KIET Group of Institutions has now become a pioneer in the technical education domain with a strength of 6500+ students.

With a rich alumni base of 16000 + students spread in all the nooks and corners of the world, KIET Group of Institutions is moving efficiently towards its vision of shaping young minds with skill-oriented & value based education as these alumni serve the dual purpose of mentoring the present students, as well as opening new doors for them.

The institute has gained a distinct image as an outstanding educational colossal among the technical institutions of Uttar Pradesh, due to its inclination towards innovative and skill-based education. Its consistent belief in 'Achieving High' is aptly reflected in its academics, extracurricular activities and placements. The success of its belief is clearly brought out in the plethora of Education Excellence Awards bagged by the institute. The institute has been accredited by NAAC with Grade 'A+' and its programmes (CSE, ECE, EEE, IT, ME, CE, MCA, MBA and Pharmacy) are NBA accredited.

ABOUT KIET School of Management (KSOM)

KIET School of Management was established in the year 2004. The basic purpose of the MBA program is to bring about an attitudinal change among the students, to develop their leadership qualities, and finally to mold them into competent managers. The department trains its students to handle resources optimally and to make effective decisions to achieve organizational goals. The two-year full-time course, affiliated with Dr. APJ Abdul Kalam Technical University (formerly UPTU), Lucknow, is divided into 4 semesters. The subjects covered in each semester are designed to equip students with modern management concepts and techniques, relating them to real-life situations.

HIGHLIGHTING KSOM

- « 90% of faculty members are Ph.D. holders
- « Consultancies/ project are undertaken by the KSOM's faculty members
- « KSOM students regularly feature in the Top-10 positions of the AKTU, Lucknow
- « Students engage in Live project work, Internship Abroad, Business Plan presentations & Competitions, Stock Market Game, Student Research Paper Presentations & Publication in International Conferences and Business Simulation Games
- « 100% placements assistance
- « MOUs with foreign universities such as SWOSU, USA; NIET, Uzbekistan; and several industrial houses that provide international and industry exposure to the students



OUR VISION

To attain excellence in management education and create competent managers who serve as a valuable resource for industry & society both nationally and internationally.

OUR MISSION

- To achieve academic excellence in the field of management through an advanced teaching-learning process.
- To imbibe professional ethics through value-based education.
- To encourage analytical thinking for continuous improvement.
- To produce competent managers for industry, academics, entrepreneurship, and other professions.

JOINT DIRECTOR MESSAGE



Dr. Manoj Goel
Joint Director
KIET Group of Institutions,
Ghaziabad

Education is the foundation for building a good nation, and KIET takes pride in being able to contribute to this noble cause of nation-building. Students are the brand ambassadors of any educational institution. KIET draws inspiration from its pool of talent that has embarked upon its journey of building successful careers for themselves, thus indirectly helping in the building of a healthy society and shaping modern India. The vision of the KIET Group of Institutions is to achieve excellence in technical education and create competent professionals for the industry and for socio-economic development to meet national and international needs. To achieve this end, KIET has adopted an innovative teaching-learning process, providing strong fundamental and conceptual knowledge, building strong industry-academic connections through industrial and socially relevant projects, and inculcating the right human values and professional ethics in whatever our students do.

To further its objectives, KIET has taken policy initiatives to provide funding to its students' innovation and research-based projects. We have created and facilitated copious Centres of Excellence for application development and to enhance the hands-on learning in the students. We, at KIET, take care of the contentment of all KIETians. All stakeholders take pleasure in their work with complete sincerity and dedication as we aptly cater to their interest and creativity providing them with maximum motivation.

I welcome you to KIET School of Management and fervently hope that these two years of your journey will be a changing stone for building your career.

DEAN , KIET SCHOOL OF MANAGEMENT MESSAGE



Dr. Binkey Srivastava
Professor & Head
KIET School of Management

The KIET School of Management (KSOM) aspires to advance knowledge and educate students in various dynamics of management. To achieve this, KSOM gives great importance to the intellectual development of the students through interactive classroom sessions, case analyses, presentations, workshops, roleplays, simulation exercises, etc. In KSOM, equal importance is given to soft-skill development as well. The KSOM students organize various activities like conventions, seminars, workshops, business plan competitions, guest lectures, and simulation activities by leading industry professionals, industry visits, cultural events, sports activities, etc., for their holistic development. Through these activities, the student develops organizational, team-building, decision-making, and managerial skills. The industry-academia interface helps engage the KSOM students in live projects, organizing guest lectures, MDPs, and securing consulting assignments.

90% of KSOM Faculty members have doctorate degree, and are deeply involved into research & consultancy, seminars, workshops, conferences and MDPs.

Welcome to KSOMs MBA program, to get a unique experience.

DEAN ACADEMIC'S MESSAGE



Dr. Adesh Kr. Pandey
Dean Academics & Professor (IT)
KIET Group of Institutions,
Ghaziabad

'Shaping young minds with skill-oriented and value-based education'- these words acceptably symbolize the mission and execution of KIET Group of Institutions. We take pride in sharing that the KIET Group of Institutions is a Grade-A+ institute accredited by NAAC and its programs are NBA accredited, thus ensuring quality in input as well as in its output. The institute has earned the Rank 176 in National Institutional Ranking Framework (NIRF) and KIET has achieved Rank 2nd Private Institutions (Technical) in India by ARIIA 2021 Ranking.

KIET is a pioneering institution with multi-disciplinary focus, helping the young minds in becoming future leaders. KSOM prepares its students in the aspects of conceptual/technical knowledge/ soft skills, and design/human skills, through Case Study approach, Research based projects, Subject based projects etc. that help in to developing critical thinking and problem-solving techniques, which in turn helps to thrive in this VUCA world. In addition, soft skills training helps impart students with efficient communication skills.

KIET has a dedicated pool of faculty members who have rich and diverse experience in teaching, research and the corporate world. This blend of teachers, makes learning experience of the students inside and outside the classroom an experiential one. I can assure you that our students are industry ready, who can deliver results from the word go.

With these words, I welcome you to the KIET campus.

HEAD CRPC'S MESSAGE



Dr. ABHINAV JUNEJA

Head CRPC
KIET Group of Institutions,
Ghaziabad

KIET Group of Institutions is one of the leading, innovation-driven institutions in India. KIET's focus is on developing employable graduates who are socially responsible and environmentally friendly too. Ever since its inception, KIET has been the beacon of education for all aspiring students, especially in the northern region of India. KIET breeds an environment in the aspirants to think out of the box. Skills are honed to build personalities that could face all the challenges of the world. This is taken care of by the intellectual capital of the institute comprising people from both the industry and academia. Their intellectual inputs stimulate unique learning experiences that will help the students to stand in good stead even in difficult times.

It has been our constant endeavor to groom our students who could meet the expectations of the corporate world and help attain their objectives. Thus far, our placements have been on an upward trend, with each year scaling newer heights, and I am sure that it is not going to be different for the 2023 passing-out batch. In fact, during this work-from-home season, the KIET students could complete multiple internships. I am sure the success journey of KIET students will continue, and our students will be able to capture coveted roles from the recruiters.

I owe my heartfelt thanks to all our esteemed faculty members, staff, and supporters. Without their support, this journey could not have been possible. I am also thankful for the constant motivation from the Director and Joint Director. Most importantly, KIET is extremely thankful to all our esteemed recruiters for choosing us.

PLACEMENT COORDINATOR'S MESSAGE

As you commence your academic journey at KIET SCHOOL OF MANAGEMENT, I extend a sincere welcome on behalf of our esteemed institution. Recognized for our commitment to academic rigor and professional development, our goal is to equip you with the requisite skills and knowledge for the global marketplace.

The placement process at KIET SCHOOL OF MANAGEMENT is meticulously structured, encompassing intensive training modules, strategic industry collaborations, and individualized career counseling. Our focus remains steadfast: ensuring your readiness to navigate the complexities of today's business world.

I strongly encourage your active participation in the myriad opportunities presented – from industry internships to expert-led seminars. Together, let us foster an environment of excellence and achievement.

.Your aspirations are our priority, and we are steadfast in our commitment to your professional success.



Prof. Punjika Rathi

Placement Coordinator
KIET School of Management ,
Ghaziabad

FACULTY PROFILE



DR. BINKEY SRIVASTAVA

(Professor & Dean
KIET SCHOOL OF MANAGEMENT
ASSOC. DEAN- AKTU (RG & AR)

Ph.D, DISM &PgEL-IIM, AHMEDABAD
PGDBM, MCA, B.Ed
(AIMA Accredited Mgmt. Faculty)
25 yrs Exp.in Teaching (Marketing)



Dr. MANOJ GOEL

(Professor)
KIET SCHOOL OF MANAGEMENT

Ph.D, M.Com.
27 yrs Exp. in Teaching (Knowledge Management)

FACULTY PROFILE \



Adv. Dr. Ranchay Bhateja
(Professor & Addl. Head)

Ph.D, M.com, PGDM, LLB,
B.ed., B.Com.
25 yrs Exp. in Academic
(Finance, Quantitative
Techniques, Law)



Dr. Prateek Gupta
(Professor)

Ph.D, MBA, M.Com,
PGDIBO, B.COM
23 yrs Exp. in Academic
(Finance, Accountancy,
International Business)



Dr. Mani Tyagi
(Professor)

Ph.D, MBA, B.Sc.
23 yrs Exp. in Academic
(Marketing & Quantitative-
Techniques)



Dr. Deepa
(Associate Professor)

Ph.D, MBA, BCA
19 yrs Exp. in Academic
(Marketing & IT)



CMA Dr. Amit Kumar Arora
(Associate Professor)

Ph.D, ACMA, MBA, M.Com., MA(
Eco), UGC NET, Diploma in Finance
Modelling and Valuation
20 yrs Exp. in Academic &
Corporate (Accounting & Finance)



Dr. Meenakshi Tyagi
(Associate Professor)

Ph.D, MBA, MA (Eco.), BA
20 yrs Exp. in Academic
(Operation Management)



Mr. Anjan Kumar
(Assistant Professor)

Ph.D (P), MBA, PGDIBO,
B.Com., B.ed.
16 yrs Exp. in Academic
(Marketing & Finance)



Dr. Tanushree Sanwal
(Assistant Professor)

Ph.D , MSc., MBA, B.Sc.
19 yrs Exp. in Academic
(Human Resource &
Organizational Behaviour)



Dr. Arunima Mishra
(Assistant Professor)

Ph.D, MBA, PGDBM, B.Com.
19 yrs Exp. in Academic
(Human Resource)

FACULTY PROFILE



Ms. Punjika Rathi
(Assistant Professor)

(Ph.D (P), MBA, UGC NET & JRF Qualified, NSE Certificate, Stock Market Expert, B.Sc., ADM, CAIMA
15 yrs Exp.in Academic (Finance & Marketing)



Dr. Prerana Taylor
(Assistant Professor)

MBA, MSc
9 yrs Exp. in Academic (Marketing & General Management) & 4 Years in Corporate (Marketing & Finance)



Mr. Rajat Tayal
(Assistant Professor)

UGC NET (Labour Welfare, Management), PGDM, M.Com, BBA
4 Yrs Exp. in Academic (Human Resource & Marketing)



Dr. Shenki Tyagi
(Assistant Professor)

Ph.D, MBA, M.Com., B.Ed, B.Com and certified EDP from IIM kashipur.
12 yrs Exp. in Academic (Marketing and HR)



Dr. Komal Sharma
(Assistant Professor)

Ph.D, MBA, M.Com. BCA
12 yrs Exp. in Academic (Finance & HR)



Dr. Namrata Tripathi
(Assistant Professor)

Ph.D, P.G.D.B.A., B.A.
17 yrs of Exp. together in Academic and Corporate (Marketing & HR)



Dr. Reenu
(Assistant Professor)

Ph.D (IIT Roorkee), NET-JRF, MBA, M.Com
16 yrs Exp. in Academic (Finance and Account, Economics)



Ms. Shivani Sharma
(Assistant Professor)

UGC NET Qualified, L.LM, L.LB, MBA, Digital Marketing
4 yrs Exp. in Corporate & 2 yrs Exp. in Academic (Marketing & HR)



Ms. Isha Jain
(Assistant Professor)

B.Com. L.LB, MBA,
2 yrs Exp. in Corporate & 2 yrs Exp. in Academic (Finance and HR)

FACULTY PROFILE



Dr. Taru Maheshwari
(Assistant Professor)

Ph.D , MBA, UGC NET, M.Com.
14 yrs Exp.in Academia
(Finance & Marketing)



Dr. Suman Kapoor
(Assistant Professor)

Ph.D in Management, MBA,
B.Com.
Experience 12 years in
Academia and Corporate
(Finance & HR)



Dr. Menali Bajaj
(Assistant Professor)

Ph.D, MBA, B.Com.
2 yrs Exp. in Corporate
(Finance and Marketing)

APPROVALS & ACCREDITATIONS



ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS

2nd Rank

**“Private Institutions (Technical)” in
India by ARIIA 2021 Ranking**



QS I-GAUGE
INDIAN COLLEGE & UNIVERSITY RATING

**E-Lead Certified
E-Learning Excellence for
Academic Digitisation**



**NBA Accredited Courses
CSE, ECE, EEE, IT, ME, CE, MCA,
MBA and Pharmacy**



**Affiliated to
Dr. A.P.J. Abdul Kalam
Technical University
Lucknow**



**Accredited by
NAAC with
Grade “A+”**



**Approved by
AICTE**



**Approved
by DSIR,
Delhi**

MBA CURRICULUM

1st Semester Subjects

- Organizational Behaviour
- Economics for Managers
- Business Statistics & Data Analytics
- Accounting for Managers
- Marketing Management
- Business Culture & Dynamics
- Design Thinking
- Spirit of Entrepreneurship

Skill Enhancement Courses

- Social Internship
- Government Initiatives in Business Advancements (VAC-I)
- Experiential Learning - I
- Communication Skills
- **Self-Growth (Business Case Analysis)**

2nd Semester Subjects

- Human Resource Management
- Operations Management
- Optimization & Big Data Analytics
- Corporate Finance: Fintech Integration
- Business Research Methods
- Technology Management
- Human Values & Professional Ethics

Skill Enhancement Courses

- Industry Analysis Project
- Foreign Language
- VAC - II (Digital Marketing)
- Human Values and Professional Ethics
- Experiential Learning – II (Stock Market Analysis)
- Self-Growth (Soft Skills)

MBA CURRICULUM- 2nd Year Electives

Specialization Subjects

- **Business Analytics**
- **Finance**
- **Human Resource**
- **Marketing**
- **Operations**
- **Entrepreneurship & Start up**
- **International Business**
- **Agriculture Business**
- **Economic crisis & Business policy**
- **General Management**

DEPARTMENTAL CLUBS



THE FINANCE CLUB

Welcome to the exciting world of finance, where numbers dance, markets sway, and opportunities abound! We are thrilled to introduce you to KSOM Finance Club "The Rupiya", a dynamic and vibrant community dedicated to exploring the intricacies of the financial universe. Whether you're a seasoned investor or just beginning to unravel the mysteries of finance, our club offers a welcoming space for students to engage in stimulating discussions, gain practical insights, and foster a passion for all things financial.



DEPARTMENTAL CLUBS



Welcome to the dynamic world of Marketing Maneuver, the premier Marketing Club at KIET. At Marketing Maneuver, we foster innovation, creativity, and strategic thinking, providing a platform for students to dive into the exciting realm of marketing. Join us to explore real-world campaigns, engage in industry interactions, and enhance your marketing prowess.

Our diverse range of events, workshops, and industry talks are designed to empower you with practical skills and insights, ensuring you graduate with a competitive edge. Embark on a journey of discovery, networking, and skill development with Marketing Maneuver – where every member is a marketer and every moment is an opportunity to shine. Elevate your academic journey with Marketing Maneuver – where marketing meets mastery!

THE MARKETING CLUB

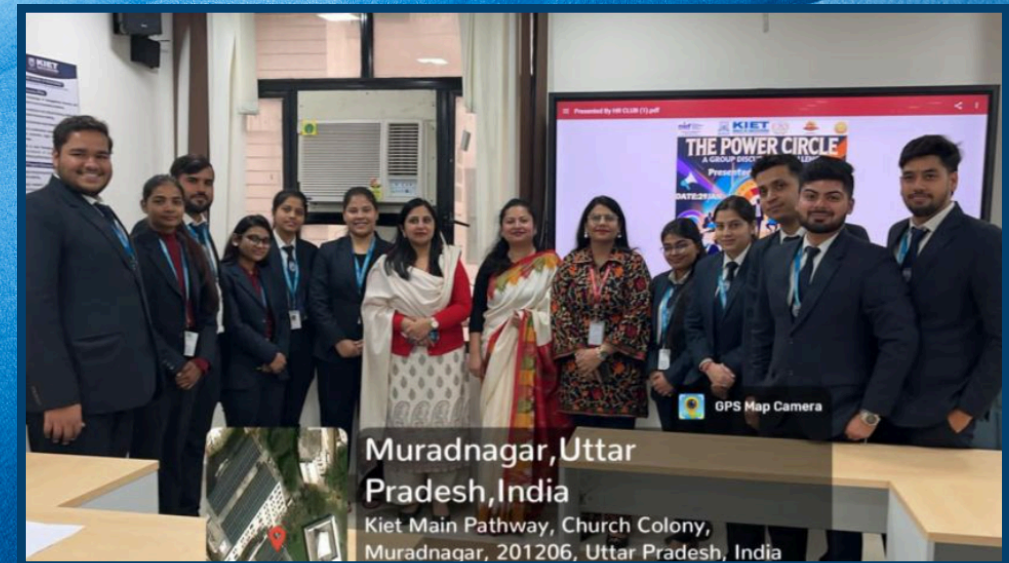


DEPARTMENTAL CLUBS



THE HR CLUB

The purpose of “HR Club” is to bring together students interested in the field of Human Resources Management, and help them to develop interpersonal skills needed in the corporate world. The club encourages the students to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resources and what Human Resource Professionals do. The club promotes the active participation of the students in various activities like panel discussions, role-plays, group discussions, etc.. The HR students take the lead in arranging the events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized regularly to promote team spirit and implement the HR concepts practically.



DEPARTMENTAL CLUBS



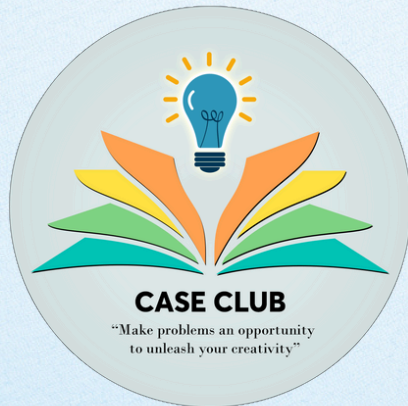
B- Sense: The General Management Club is a student-driven initiative that collaborates with both the corporate and the academia to enhance the professional, academic, and social development of students.

It is a community of students who are passionate about business leadership. Club members come from and are looking to pivot into a diverse range of functions and industries, but are unified in their goal to be effective managers and leaders.

B SENSE- THE GENERAL MANAGEMENT CLUB



DEPARTMENTAL CLUBS



THE CASE CLUB

Unleash Your Inner Sleuth And Business Maverick! Think like a detective, write like a storyteller, solve like a champion: Case Club welcomes curious minds and future leaders to ignite their business brilliance. Ditch textbooks, dive into real-world scenarios and crack the code of success, a thrilling journey where you'll crack business codes, craft winning solutions, and leave your mark as a published author. Hone your analytical skills, make a real impact on local businesses, and shine. Learn from industry experts, adapt to challenges, and contribute to the next generation of leaders. Join us and write your own success story! KIET Case Club isn't just a club, it's a launchpad for your business brilliance.



CENTRAL CLUBS



TED^xKIET


x = Independently organized TED event




AWARDS & ACCOLADES



CII MAJESTIC SKILL DEVELOPMENT INTER- COLLEGE PRESENTATION WINNERS




Confederation of Indian Industry



KIET
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www.kiet.edu
Delhi-NCR, Ghaziabad

CII-MAJESTIC SKILL-WILL-LEAD



Powered By
EMIRATES TECHNOLOGIES PVT. LTD



PRACTICAL CLASSROOM ACTIVITIES



- Engagement of students through smart modules, interactive sessions, and academic concept-based activities.
- Utilized virtual field trips, interactive simulations, and multimedia resources to enhance comprehension.
- Fostered collaboration, critical thinking, and personalized learning pathways.
- Integration of such methods enriches the educational experience, catering to diverse learning styles and promoting deeper understanding.

GUEST LECTURES



CASE PRESENTATIONS



- Students master concepts through Harvard case studies, applying theoretical knowledge to real-world scenarios.
- Analyzing complex business dilemmas, they develop critical thinking, problem-solving, and decision-making skills.
- By dissecting cases, students gain insights into industry dynamics, ethical considerations, and strategic implications.
- Harvard case studies serve as invaluable tools for bridging theory with practical application, preparing students for professional success.

INTER COLLEGE SPORTS AND CULTURAL COMPETITION WINNERS



INDUSTRIAL VISITS



WEBINARS , SEMINARS AND CONFERENCES



**Visit of
Shri Yogi Adityanath Ji**
Hon'ble Chief Minister, Uttar Pradesh
At
KIET Campus

MANAGEMENT DEVELOPMENT PROGRAM
ON
Stress Management:
Science, Art and Practice
11th January 2024
Saturday

About MDP
A Management Development Program (MDP) is a structured program designed to enhance the skills, knowledge, and performance of individuals in an organization. It typically involves a series of workshops, seminars, and training sessions led by experts in the field. The program aims to address specific organizational needs and challenges, providing participants with practical tools and strategies to improve their effectiveness in their roles.

Key Takeaways
After successful completion of the program, the participants will be able to understand:
• Stress and its consequences
• Stress Management Strategies
• Resilience Building Techniques
• Leadership and Stress Management

Category of Participants
• Corporate Professionals/MDP Personnel (Govt. Officials) Rs.2000
• Business Leaders/Young Managers/Entrepreneurs Rs.1500
• KIET Alumni/Students Rs.1000
• Group Participation (Single Corporate) Rs.1500
• Parents from Academia Rs.1500
*Early bird registration 50% discount before 31 December 2023

Resource Person
Dr. Pramod Pathak
Sr. Professor of Quality
KIET, Ghaziabad

TISHA JAIN **Ahror Tursu**
TISHA JAIN NamMTI Ankit (KIET, India) Ahror Tursunov

Lessons to be taken from

Be bold and ambitious: Climate change is a major challenge, but it also presents a major opportunity. Climate change startups are not afraid to think big and tackle ambitious problems. The world needs to be more bold and ambitious in its response to climate change.

2021 JULY 17 SATURDAY 10.30AM IST

MEDIA CONFERENCE WITH LAL GOEL

CHALLENGES FOR FIRST GENERATION ENTREPRENEURS

Prof Dr Mohan Lal Agarwal
President, Indo-Gulf Management Association, Dubai
Former Professor of Marketing Innovation & Management
IIM Lucknow
GUEST

Mr Lal Goel
Chairman, Organ Donation India Foundation & GYAN
CHIEF EDITOR

Prof Dr Srinivasan R
Professor & Head
KIET School of Management
Delhi-NCR
GUEST

Mr Subrata Mukherjee
President
Indian Business and Professional Council
United Arab Emirates
GUEST

Prof Abraham O A
Board Advisor
Gulf American University
UAE
GUEST

Watch Live 10.30 am onwards

Logos: ORGAN, GYAN, V4 NEWS 24X7, V4, SAMVAAD SAROKAR, KIET, and others.

KIET SCHOOL OF MANAGEMENT Presents FINANCIAL LITERACY TRAINING PROGRAM (FLTP)
(A program of 8 modules)

Modules:
Module 1: Financial Management
Module 2: Investment
Module 3: Banking
Module 4: Insurance
Module 5: Finance
Module 6: Financial Planning
Module 7: Project Finance
Module 8: Stock Market

Highlights of the program
• A program of 8 modules (Each module of 2 hours)
• Free of Cost
• Online Mode
• Module certificate will be issued to eligible candidates (Passing criteria 50%marks in quiz)
• Gold certificate will be issued to candidates who will successfully complete all eight modules

Module Overview
Module 1: Financial Management
Module 2: Investment
Module 3: Banking
Module 4: Insurance
Module 5: Finance
Module 6: Financial Planning
Module 7: Project Finance
Module 8: Stock Market

Contact Persons
Sudhanshu Sharma - 8760725046
Anshu Khatun - 7055676296
Registration link: <https://forms.gio/1995050804040404>



KIET GROUP OF INSTITUTIONS
Delhi-NCR, Meerut Road (NH-58), Ghaziabad - 201206

KIET School of Management
Organizes

WEBINAR

on

How to Increase Human Resource Employability

11th June, 2021 | 11:00 A.M.

Mr. Subhash Chandra Mahto
He is retired Deputy General Manager from GAIL and presently associated with M/S Petronet LNG Limited as Consultant HR Compliance. He has worked on various HR issues and designed numerous policies in HR field. He is alumni of XLRJ Jamshedpur.

INTERNATIONAL CONFERENCE

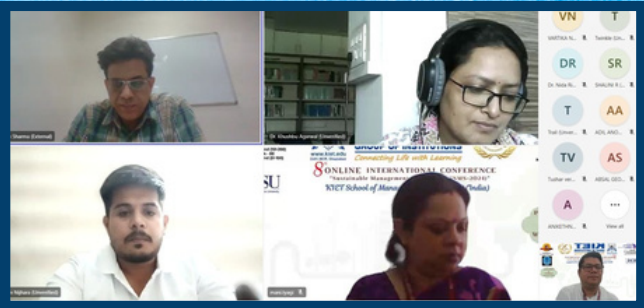
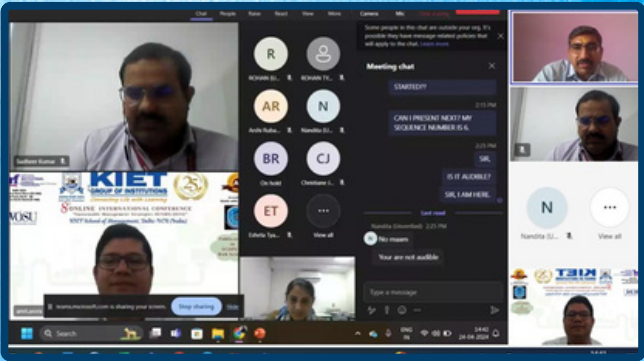
**KIET**
GROUP OF INSTITUTIONS
Connecting Life with Learning
25th Anniversary
8th ONLINE INTERNATIONAL CONFERENCE
KIET School of Management, Delhi-NCR (India)
WELCOMES

Eminent Guests


CMA Manoj Kumar Anand
Council Member, ICMAI


Dr. Hardeep S. Saluja
Ph.D, MBA
Department Chair
(Southwestern Oklahoma
State University,
Weatherford, OK USA.)


Dr. Gagan Kukreja
Associate Professor
College of Business
Administration
University of Bahrain,
Kingdom of Bahrain.



**nirf**
NATIONAL INSTITUTIONAL
RANKING
FRAMEWORK
Engineering Rank Band (51-200)
Pharmacy Rank - 88
Innovation Rank Band (51-100)

**KIET**
GROUP OF INSTITUTIONS
Connecting Life with Learning
25th Anniversary
Inaugural Ceremony: 24th April 2024
8th ONLINE INTERNATIONAL CONFERENCE
KIET School of Management, Delhi-NCR (India)
WELCOMES

**SWOSU**
Southwestern Oklahoma State University

Chief Guest


Professor Dr. LEO PAUL DANA

Guests of Honor


Mr. Kishor Desarda


Mr. Dinesh Khatik


Mr. Rajkumar Sharma

Keynote Speakers


Prof. AHU

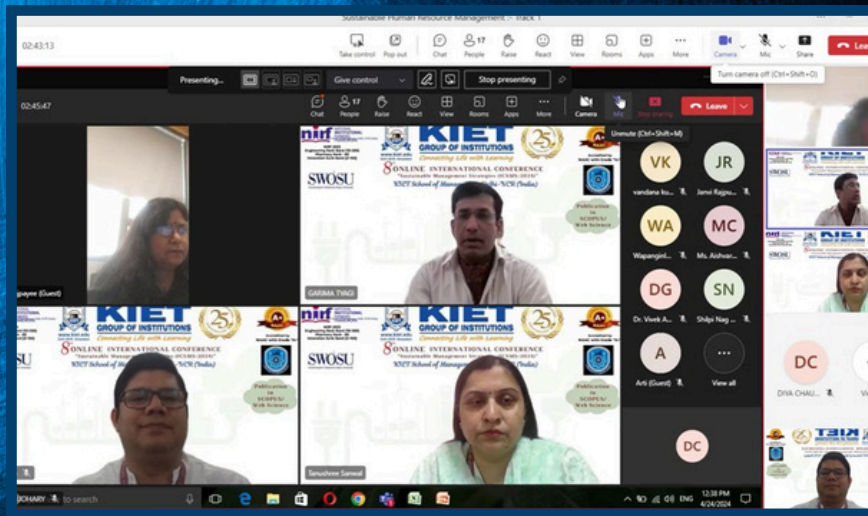

Col (Dr) Updesh


Dr. Odiljon


Prof. Hardeep


Dr. Mohd.


Prof. (Dr.) Trisha



MANAGEMENT DEVELOPMENT PROGRAM



FINANCIAL LITERACY TRAINING PROGRAMS

KIET SCHOOL OF MANAGEMENT FINANCIAL LITERACY TRAINING PROGRAMME

01 INVESTMENT AND FINANCIAL PLANNING

FINANCIAL MANAGEMENT

03 FINANCIAL INSTITUTIONS

STOCK AND DERIVATIVES MARKET

05 TAX PLANNING

02

04

**INAUGURATION
30 DECEMBER 2023**
**MODULE:
INVESTMENT AND
FINANCIAL
PLANNING**
TIME: 11:00AM
VENUE: MS TEAMS

FLTP COORDINATOR PROF. (DR.) PRATEEK GUPTA

STUDENT AMAN TYAGI +91-9548380276
COORDINATORS VENUS GOYAL +91-8279389372
(Contact for any query) VANSHIKA GUPTA +91-9997697447



SCAN TO REGISTER



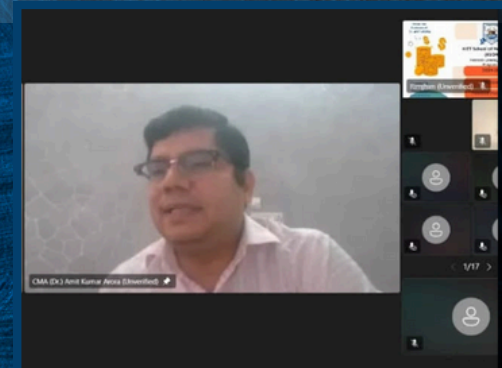
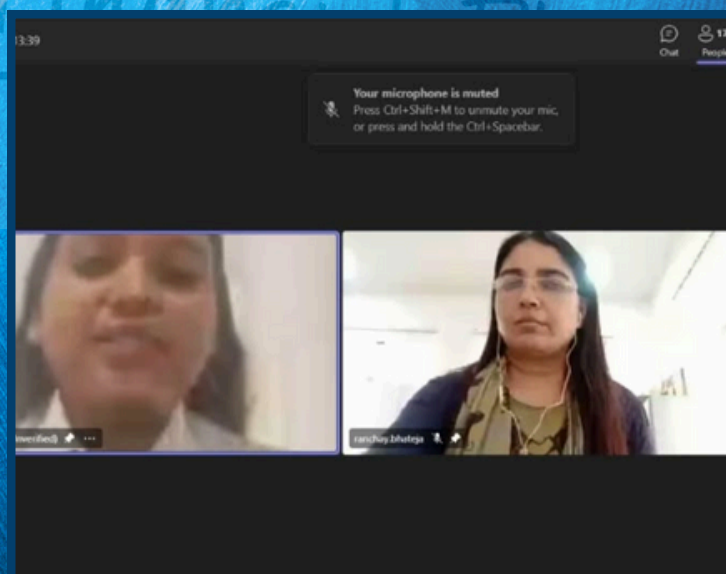
Money Market Instruments

A market where short-term financial assets are traded.
These assets are a near substitute for money.

Money market is regulated by RBI in India.

Types of Money Market Instruments:

1. Treasury Bills (T-Bills)- Issued by Govt.
2. Certificates of Deposits (CDs)- Issued by Banks.
3. Commercial Papers (CPs)- Issued by companies.
Offered for a period less than one year



UNIVERSITY RANK HOLDERS



Mr. Rahul Yadav
2023-24



Ms. Anusha Tyagi
2020-21



Ms. Sakshi Arora
2019-20



Ms. Vishakha
2022-23



Mr. Aniket Aggarwal
2020-21



Mr. Vishal Kr. Tyagi
2019-20

PLACEMENT & RECRUITERS



**INTERNATIONAL
PLACEMENTS &
INTERNSHIPS**



**AVERAGE PACKAGE
5.0 LPA**



**HIGHEST PACKAGE
16 LPA**

OUR RECRUITERS



STUDENT'S PROFILE TESTIMONIALS



My name is Ayush Tyagi, and I completed a 45-day internship as a Finance Intern at Agile Capital Services. During this period, I focused on conducting ratio analysis of the insurance sector. This experience enhanced my understanding of financial metrics, industry trends, and data interpretation, equipping me with the skills to excel in financial analysis and decision-making.



My name is Tanya Nirwan, and I completed a 45-day internship in the Reservation Department of KTC India Limited, established in 1943. I gained hands-on experience in managing reservations, optimizing operational efficiency, analyzing data, and enhancing client satisfaction. This opportunity strengthened my skills in fleet management, problem-solving, and industry-specific software, preparing me for a career in operations and client services.



I am Prachi Verma, as an MBA student at KIET School of Management, my journey has been nothing short of transformative. The dynamic learning environment, industry exposure, and faculty mentorship have shaped my professional outlook. During my internship at The Brand Daddy, This experience not only enhanced my analytical skills but also prepared me for real-world challenges. KIET has been instrumental in my growth, equipping me with the knowledge and confidence to excel in the corporate world.



I am Hritick Choudhary completed a finance internship at Advance Decorative Laminates Pvt. Ltd. During his internship, I gained valuable experience in financial analysis, budgeting, and strategic planning within the manufacturing sector, contributing to the company's financial operations and gaining insights into the decorative laminates industry.

FOREIGN LANGUAGES



- Embark on a transformative journey with KIET Group of Institutions' foreign language course.
- Gain proficiency in communication, reading, understanding, and writing in your chosen language (**German, Japanese, Spanish and French**)
- Immerse yourself in diverse cultures, expanding your horizons and global perspectives.
- Whether for personal enrichment or professional advancement, our comprehensive program equips you with invaluable skills, fostering connections with speakers worldwide.



Alumni Portal
www.kiet.almaconnect.com

Snapshot of Reminiscence

(Annual Alumni Meet)

Alumni partners with various committees of the institute as member of IQAC, Departmental Advisory Board, Academic Council, etc. to spearhead the introduction of alumni involvement in the growth and continued leadership of the institute.



KIET Alumni Association (KAA)



Mr. Shivam Shukla
President
Assoc Director /
Global Lead IT EUC,
NXP Semiconductor



Mr. Kumar Gaurav
Vice President
Captain, AIR INDIA



Mr. Vinod Kumar
General secretary
Principal, HRIT Group
of Institutions,
Ghaziabad



Dr. Yudhishtir
Pandey
Joint Secretary
Assistant Professor,
Rajkiya Engg. College,
Ambedkar Nagar(UP)



Ms. Arjita Bhatnagar
Treasurer
MD, Chocograce



Mr. Brijesh Yadav
Member
Managing Director
Sundigo solar solutions
pvt Ltd



Mr. Ankur Pathak
Member
Officer Scale - I, SBI



ALUMNI SPEAKS



I had a wonderful academic experience with a conducive learning environment and excellent faculty. The institute has endured me with lifelong career excellence imbibing leadership, time management, and team skills. The MBA course has brought clarity of thoughts, confidence, content knowledge, courage, and conviction to me and my objectives as per the current digital era. The faculty, the power of experiment, and friends for life were all one big package gift for the rest of life and career. My first job through campus was very special and positioned me for growth. Thank you all at KIET family and all the best for taking the institute to greater heights.

Proud to be KIETian

Payal Anand
Associate Professor
IIM Kozhikode



I am privileged enough to share few words about KIET which has been a great contributor to the development of my personality. The mentors helped me enhance my academic and interpersonal skills with their persistently helping attitude. The institute conducted various internships, boot camps & industrial visits, which strongly built my corporate skills. The unconditional support of department and college as a whole, helped me to achieve my milestones. I have got multiple offer letters and am currently working in HUL for which I am deeply obliged to KIET fraternity.

Proud to be KIETian

Vaibhav Singh
Manager
HUL



I joined the league of KIETIANS in the year 2009. It is one of the best places to enhance your skillset with the help of exceptional mentors. KIET School of management boosted me with a lot of confidence so that I could stand out well in my life and face any challenge with the best of my knowledge and ability. Today I work for a company that is one of the fortune 50 companies in the world and I would like to give all the credit of my achievements to my mentors as it wouldn't have happened so easily without their blessings and support.

Proud to be KIETian



I was associated with KIET Ins tu on during the MBA program (2014-16). Indeed it was a wonderful journey to enhance my career under the supervision of eminent academicians. My thirst of being a versatile personality gave me ample chances to explore here in extracurricular activities and live project tasks.

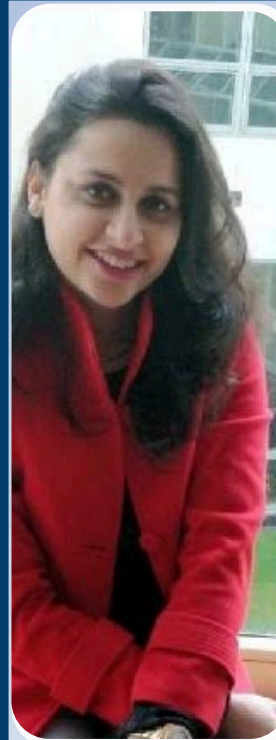
While reaching to end of the course, I was holding 4 campus placements. Wherein I started working with Flipkart and later joined Mercedes-Benz as a client.

I express my sincere gratitude towards the entire support and learning, I gained from KIET.

*Proud to be
KIETian*

Mr. Tushar Tiwari

Senior Analyst (German Language Expert)
Service (German)
Operation Language
Mann+Hummel Filter Pvt. Ltd.



I anticipated that it would take a Long time for me to complete my postgraduate when I applied here, but once I started the course, I forgot about life other than college. The administration constantly does the great working to acquire the faculty members with remarkable talent. This is the rationale behind the students' extraordinary academic programme with practical knowledge. When I start a new task at work, I think back on the lessons taught by our great teachers which always help in professional career. At last, I would like to say that my journey of success belongs to the KIET Group of Institutions. I have been worked with the different reputed brands Like: Katoomba Trading Pvt. Ltd, UNSW Financial Services, BroadSpectrum Shared Services and currently working with Ventia.

Proud to be KIETian

Sakshi Ahuja

Project Accountant
Ventia, Australia

KSOM Notable Alumni



Amit Verma

Managing Director

Swastika Entertainment Pvt Ltd
Mumbai



Sankalp Singh

Client Services Director

Randstad Enterprise
Gurgaon



Payal Anand

Associate Professor

IIM, Kozhikode
Indore



Harshit Garg

Tax Manager

EY, Gurgaon



Shashank Rastogi

Entrepreneur

RSS Electronics
New Delhi



Vaibhav Kumar

Superintendent

Central Excise & Customs
Govt. of India



Sujata Kapoor

Lead BPHR

Infosys, Delhi



Vikrant Panwar

CDRI

GOI-Analyst-Disaster
Risk Financing, Delhi



Anupam Gupta

Co-Founder & Director

B2B Infomedia
Ghaziabad



Vani Agnihotri

PMO

L&T Technology Services Ltd.
Mumbai



Anil Dosija

Director

HDFC Bank Wealth
New Delhi



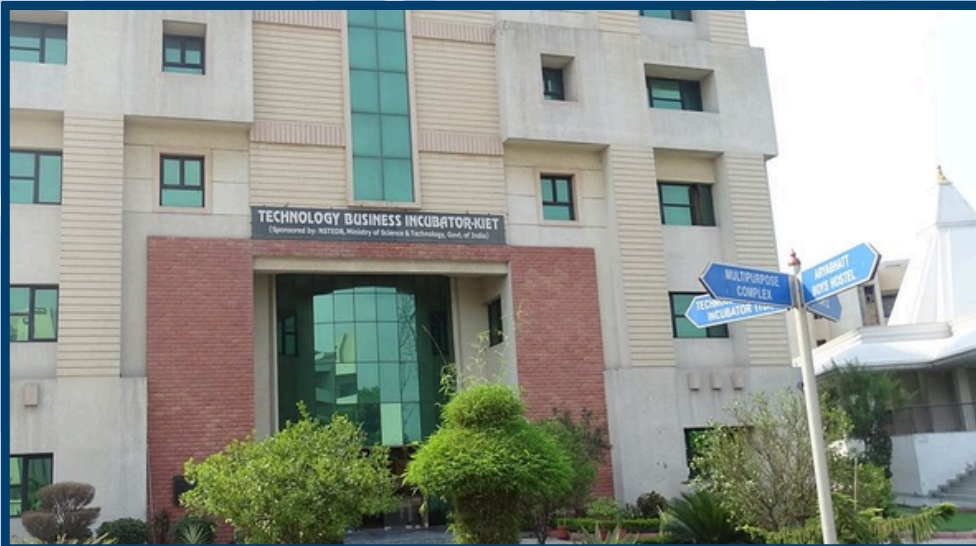
Manvi Rastogi

HR Manager

EY, Noida

TECHNOLOGY BUSINESS INCUBATOR

About TBI



TBI-KIET is a registered body under Society Registration Act 1860 as Krishna Path Incubation Society-TBI in 2007. TBI-KIET was jointly promoted by NSTEDB, Department of Science & Technology, Govt. of India and KIET Group of Institutions, Ghaziabad.



CULTURAL/LITERARY/TECHNICAL/SPORTS FEST @ KIET



MANIFEST 2K24

JAWA YEZDI
 MOTORCYCLES
 EV TRADES
 GHAZIABAD

KIET SCHOOL OF MANAGEMENT
 PRESENTS


23 January 2024
 Tuesday
 Cash prize worth **Rs.1,00,000**
 Powered by:


Events:

- Management Shayari
- Bidding Master
- Business Plan
- Hunt for Success
- Just-a-minute
- Biz Trivia Triumph
- Case Elucidation
- Corporate Roadies
- Monopoly

For Payment, Scan


To register, scan:


Registration
 only @
Rs.199
 for all sessions on 23rd

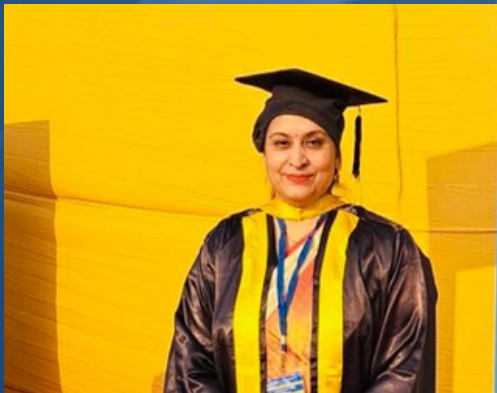




STAR NIGHT@KIET



Faculty Recognition & Achievements



CENTERS OF EXCELLENCE



Finance Lab



Research and Innovation Centre

- A value added offering, KSOM has a dedicated Finance Lab for honing the financial acumen of students.
- Apart from providing training on ERP softwares, this lab also provide a chance for simulative environment for stock market trading.
- Research and Innovation Centre, where cutting-edge ideas meet strategic insights, driving transformative change in the MBA department and beyond
- The labs has a capacity of 60 students and has all the teaching aids.

CENTERS OF EXCELLENCE



IOS Learning Centre of Excellence



Centre of Automotive Mechatronics (CAM)



Computer Aided Manufacturing (CAM)



Centre of Advanced Woodworking (CAW)

CENTERS OF EXCELLENCE



Centre for Drone Technology

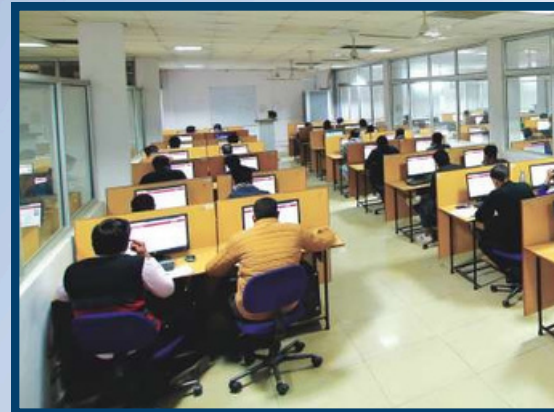


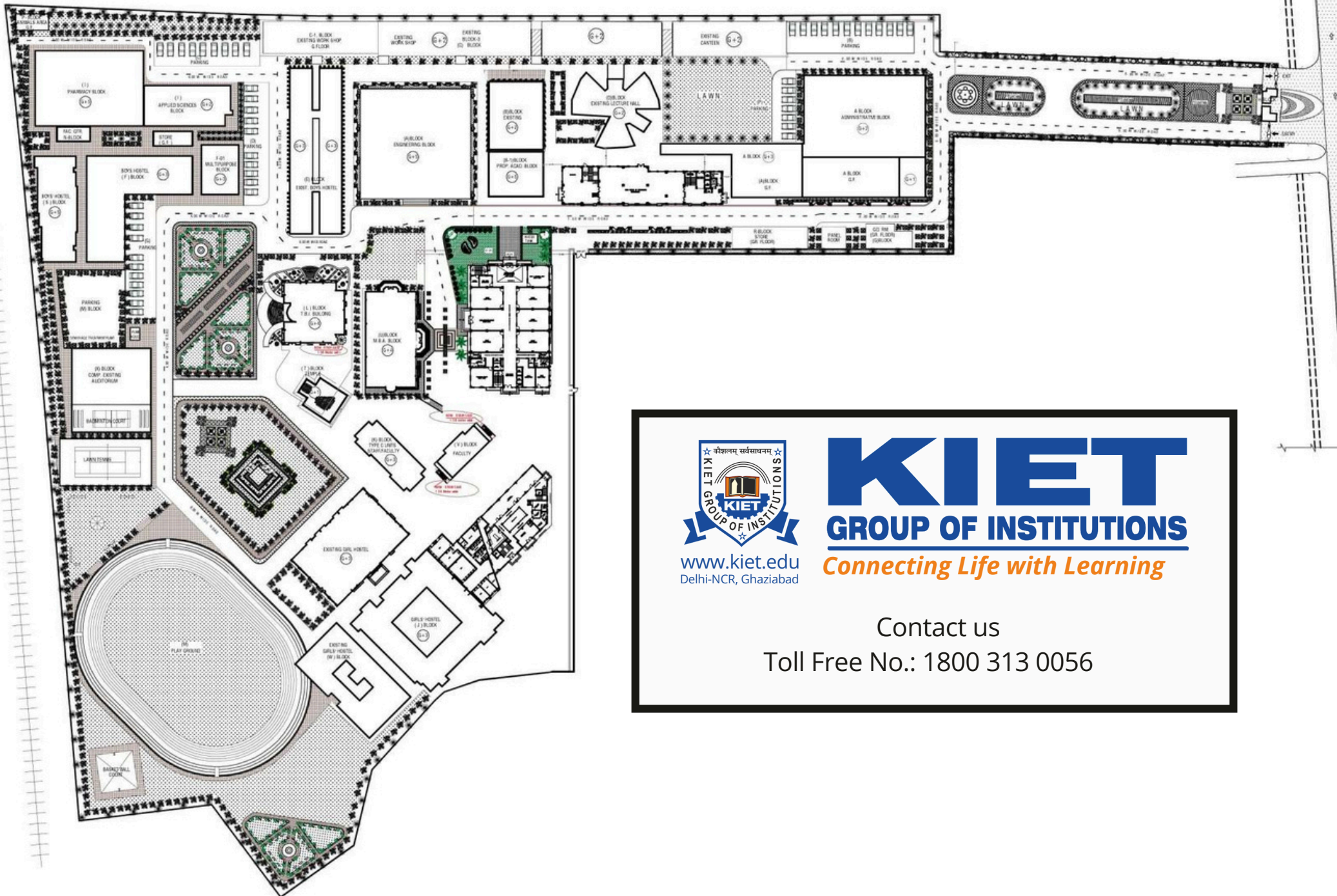
Centre for Power & Energy System



Centre for E-Mobility

CENTRAL FACILITIES





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KIET

GROUP OF INSTITUTIONS

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